



Prototypes

Industry leading capabilities

Haney prototyping specialists are a diverse group of creative problem solvers capable of creating fully functional prototypes of virtually any packaging format without losing sight of manufacturing realities.

Haney teams regularly utilize the VIA Alliance™ packaging materials library to experiment and prototype with new packaging materials, decorative print technologies, tactile and sensory finishes, hybrid packaging, and next generation smart packaging designs.

About VIA Alliance™



VIA Alliance™ is a revolutionary brand packaging program that provides Haney clients' access, options, inspiration, and intelligence for accelerated brand packaging solutions. Haney has partnered with more than 40 companies to create a world-class library of leading materials, print effects/finishes, and technologies for use on upstream brand package initiatives.

In-house Prototyping Capabilities

Technologies

HP Indigo Digital Printing
 Roland Digital UV/Solvent Printing
 Océ UV Printing
 Flexo Web Printing
 Litho Sheetfed Printing
 Screen Printing
 Digital Prototyping
 3D Printing Technologies
 Model Making & Painting
 Kodak & Epson Proofing
 Scoring & Die-cutting
 Steam Shrink Tunnel
 CNC Mold Making
 Thermoforming
 Heat Sealing

Package Formats

Pressure Sensitive Labels
 Direct Print Labels
 Shrink Sleeves
 Flexible Packages
 Bundle Packs
 Tubes & Sachets
 Folding Cartons
 Formed Paper
 Corrugated Boxes
 Thermoform Packages
 Rigid Containers
 Hybrid Packages
 POP Displays
 Sample & Sales Kits
 Product Models

Print Effects/Finishes

Hot & Cold Stamping
 Foil & Holographic
 Emboss/Deboss
 Metallic Effects
 Highly Reflective Inks
 Color Shift Pigments
 Gloss/Matte Coatings
 Raised Varnish
 MotionCoat™ Effects
 Texture Coatings
 Specialty Inks
 Conductive Inks
 Pearl Varnishes

New products continue to be added...