



Innovation

Advanced learning platforms for technical package development

Utilizing in-house prepress, flexo plate making, and printing technologies, in conjunction with the VIA Alliance™ packaging library, Haney supports the testing and evaluation of new packaging formats, materials, effects/finishes, and technologies to advance aesthetics and performance.

Haney connects breakthrough innovation with brand packaging projects to enable accurate and accelerated commercialization.

About VIA Alliance™



VIA Alliance™ is a revolutionary brand packaging program that provides Haney clients' access, options, inspiration, and intelligence for accelerated brand packaging solutions. Haney has partnered with more than 40 companies to create a world-class library of leading materials, print effects/finishes, and technologies for use on upstream brand package initiatives.

In-house Packaging Materials & Technologies

Prepress & Printing

Esko Automation Engine
Esko Shrink Sleeve Toolkit
Esko CDI HD Imagesetter
Pantone LIVE Software
DuPont Cyrel Flexo Plates
MacDermid LUX Flexo Plates
Epson Digital Proofers
Multi-Substrate Flexo Press
HP Indigo Digital Web Presses
Large Format Digital Printers
FDM & PolyJet 3D Printing

Converting & Finishing

Registered Coatings
Die-cutting
Slitting/Rewinding
Shrink Sleeve Seaming
Lamination (PS & UV)
CNC Mold Making
Thermoforming
Blister Pack Trim/Die-cutting
Blister Pack Sealing
Shrink Sleeve Steam Tunnel
Convection Heat Tunnel

Package Materials

Pressure Sensitive Labels
Shrink Sleeves
Flexible Films
- Polyethylene
- Polypropylene
- Polyester
- Polycarbonate
- Foil Laminations
Thermoformable Films
Paper & Folding Carton
Corrugated

REGISTRATIONS & CERTIFICATIONS

